

About Sett Software

In these pages, we hope to help you to get to know Sett Software and its founder, Rob Walters.

Sett Software embarked on its first project in 2005, as a trading name of Rob Walters. The name choice is often commented on! The reasoning behind the name is a tale of word association. A sett is the home of a badger, badgers have black and white stripes. Black and white stripes are found on barcodes. Sett Software's first project was a barcoded tracking and dispatch solution for a manufacturing company.

However, Sett Software has diversified from simply producing barcode solutions. Rob, with experience in system development and business improvements, handles system development work. When specialist expertise is needed, in areas such as hardware, external organisations are employed to provide assistance.

Where your needs include marketing analysis, website design and development, web usability analysis, hardware solutions and consumables, Sett Software works with carefully selected individuals and organisations to provide you with a seamless service. We will also be happy to work with existing suppliers with which your organisation has relationships, and have experience of integrating solutions with third-party software systems.

SettSoftware is committed to quality, and we believe that the key to developing quality software is repeatable, standardised processes. We accept that every software project is different and has particular needs, and the flexibility built into our development process reflects this, however by utilising standard processes, we know that the success of each project can be repeated in the next.

Many software companies cloak the way they work in secrecy. The development process is a mystery to all but the initiated few in the inner circle of the company. Even the first-line support staff can't give definite answers, they just report back cryptic information from developers. When explanation and information is given, the software company often don't seem to be speaking your language.

Sett Software is different. We speak your language, first and foremost. When you ask a question, you can expect an honest answer in plain English. And, we're open about what we do and how we do it. We aren't going to burden you with every tiny detail, but when you want information, it's available to you. We want you to have total confidence in our products and services, and we feel the best way to achieve this is total honesty, warts and all.

Feel free also to browse details Rob Walters' personal website. We understand the importance of getting to know the partner you will be working with, and hope Rob's website will help you to do just that.